

Baptist Mid-Missions' Global Ministry Center

Position Description



Position: Communications Director

Department: Communications

Supervisor: Administrator for Church Relations and Enlistment

Support: Graphic Designer, Videographer/Video Editor, Publications Editor

Our Mission

The Baptist Mid-Missions family exists to strategically advance the building of Christ's church, with His passion and for His glory, in vital partnership with Baptist churches worldwide. The Communications Director of BMM plays a vital role in the fulfillment of our mission. The ideal candidate for this position will enable us to communicate effectively with churches, pastors, donors, prayer partners, and prospective missionaries about the ways that God is fulfilling our mission in the present, while inspiring more people to partner with BMM to fulfill this mission in even greater ways in the future.

Personnel Profile

The Communications Director will demonstrate a credible and vibrant Christian testimony evidenced through personal godliness and a servant's spirit. This person will be responsible to provide vision and direction to the Communications Department in order to maximize BMM's message across a broad spectrum of media platforms and to a broad spectrum of audiences. Serving in the Communications Department requires attention to detail, flexibility, an unwavering commitment to integrity, and explicit discretion with confidential information.

Training and Experience

- Bachelor's Degree in communications, marketing, journalism, or a related field
- A minimum of five years of experience in communications, marketing, public relations, or similar field
- Experience managing multiple forms of communications content
- Experience leading a staff

Responsibilities

- Establish and direct a cohesive and innovative strategy that utilizes up-to-date means of communications and marketing
- Lead a team of communications and design professionals
- Oversee and assist in the creation of all digital, video, audio, and print content
- Be responsible for quality control of all forms of external communication
- Assure that all forms of communication portray the values of BMM
- Assist with internal communications to the BMM family
- Equip the department by keeping current with new forms of communication
- Develop and manage the Communications Department budget

Skills

- Capable of managing a staff
- Strong organizational skills, including the ability to handle multiple projects simultaneously
- Ability to communicate across a wide variety of platforms in effective ways
- Ability to communicate with images as well as words
- Strong interpersonal skills when working with others both inside and outside the GMC
- Proficiency in using major social media platforms for corporate marketing
- Proficiency with Microsoft Office
- A good working knowledge of Adobe's Creative Suite, including Photoshop, Illustrator, InDesign, and Premiere Pro

For further information regarding employment with Baptist Mid-Missions contact

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